



ATLANTIC ECO-EXPO

INNOVATION  
UNITY  
SUSTAINABILITY

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NOV 21 & 22, 2009  
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### **CONVENIENTLY GREEN: ATLANTIC ECO-EXPO DEBUTS IN HALIFAX NOV 21-22**

The inaugural Atlantic Eco-Expo is destined to be the largest green consumer event ever to take place in the Maritimes. The event will showcase sustainable products and services to thousands of individuals, organizations and government agencies. The Atlantic Eco-Expo is scheduled to take place on Saturday and Sunday, November 21 and 22 at the Halifax Exhibition Park.

The Expo will provide an opportunity for individuals to increase their awareness of green solutions, save money while going green, discover new innovative green products and services and engage in a variety of fun and cooperative events. Live musical entertainment and a variety of motivational speakers will create a lively and engaged environment.

Consumers will be exposed to the green movement and will have the opportunity to incorporate green initiatives into all aspects of their day-to-day lives. "With the growing trend towards environmentally sustainable products, an event like this is necessary to facilitate awareness and create a buzz large enough to make an eco-difference" said Jordan Ekers, Vice-President, of Atlantic Eco-Expo.

Current updates and program information for The Expo, November 21 & 22, at Halifax Exhibition Park can be found online at: [www.atlanticeco-expo.com](http://www.atlanticeco-expo.com).