



Greetings!

Thank you for being a part of the first annual Atlantic Eco-Expo! The Atlantic Eco-Expo is a sustainability trade show happening November 21 & 22, 2009 at Exhibition Park in Halifax. The goal of the event is to bring together businesses and organizations that are eager to share their sustainable solutions with eco-minded consumers.

As coordinators of the Atlantic Eco-Expo, we are aware that consumers are highly dependent on natural resources to support their way of life. Given that these resources are finite, consumers now understand that they must do their part to ensure that future generations get to experience the world in much the same manner as we do today. With our growing world population and the continued development of emerging economies, our environmental footprint will only increase if we do not alter the way we carry out our day-to-day lives.

With people becoming more aware of sustainability and its importance, we feel that Atlantic Canadians are ready for the Atlantic Eco-Expo. Events similar to the Atlantic Eco-Expo have already taken place in Toronto, Vancouver, Ottawa, and Calgary. The 2008 Green Living Show, hosted in Toronto, attracted over 400 exhibitors and over 30 sponsoring organizations. With Nova Scotia being a national leader in sustainable initiatives, an event of this nature will strengthen the province's role as a leader in sustainability.

Volunteering at the Atlantic Eco-Expo will allow you to get involved in your community, while helping to promote sustainability. As a volunteer, you will be given free access to the event for the entire weekend, a free organic volunteer t-shirt, and the opportunity to meet business owners, speakers, and environmental enthusiasts from all over North America.

Below you will find a short story about what your Volunteer experience will be like and a Volunteer Application Form. Please fill out the form and email it to [volunteer@atlanticecoexpo.com](mailto:volunteer@atlanticecoexpo.com). Please feel free to contact us if you have any further questions.

We look forward to working with you at the Atlantic Eco-Expo!

Sincerely,

The Atlantic Eco-Expo Organizing Committee



## ATLANTIC ECO-EXPO

A day as a volunteer at the Atlantic Eco-Expo...

You wake up to the sun peaking through your window, and are eager to start your day. You hop on the closed loop Metro transit bus, excited to be a part of the first sustainability trade show in Halifax, Nova Scotia. In just twenty minutes you arrive at the Exhibition Park, and the friendly volunteer coordinators greet you. You immediately sense the energy pumping through their veins. They provide you with a cool volunteer badge, a stylish organic Atlantic Eco-Expo t-shirt, and a quick debrief of your role at the event. You are eager to get to work! There are lots of things to do and people to meet, so you head into the main auditorium. You assist the exhibitors setting up, and assist the management team with other duties. You think to yourself; 'Today is going to be really exciting!'

After just a few hours of assisting the exhibitors and Atlantic Eco-Expo coordinators you are ready to roam the aisles and check out all the booths to learn about their sustainability initiatives, and the green products and services they are offering to the public. You even get the chance to sample some products!

Although you are smitten with all the exciting new green products and services being showcased, there are several interesting eco-events taking place around you. Your eye is drawn to the Main Stage; gorgeous models are walking the runway in stylish yet sustainable designs. You continue to wander around the auditorium and notice that your favorite chef is making a special appearance at the Atlantic Eco-Expo to share their sustainable cooking techniques with you!

You look at your watch and realize what time it is; you better get home to let the dog out. Not to fret you know that you can always come back tomorrow to check out all the neat things you missed today! Tomorrow schedule is definitely going to include a FREE Yoga class!



# ATLANTIC ECO-EXPO

## Atlantic Eco-Expo Volunteer Application Form

### Personal Information

Name	
Address	
Telephone Number	
Email	
T-Shirt Size (S, M, L, XL, XXL)	

Have you ever volunteered at a trade show before?  Yes  No

If yes, please list the name of the trade show and your responsibilities at the show below:

### Volunteer Opportunities

Please indicate your order of preference for the following volunteer categories (Mark with 1, 2, 3):

**On-Site Volunteer**

**On-Site Supervisor**

**Atlantic Eco-Expo Street Team Volunteer**

Please briefly explain why you are interested in volunteering at the Atlantic Eco-Expo, and what aspect of the event you are interested in helping out with (i.e. Eco-Fashion Show, Green Kids Corner, set-up):

### Availability

Please put an X beside the day(s) and times slot(s) that you are available. Please note that if you are interested in volunteering as part of our street team, we will contact you about your availability directly.

<input type="checkbox"/> Friday, November 20	<input type="checkbox"/> 12:00pm to 4:00pm	<input type="checkbox"/> 4:00pm to 8:00pm
<input type="checkbox"/> Saturday, November 21	<input type="checkbox"/> 9:00am to 1:00pm	<input type="checkbox"/> 1:00pm to 5:00pm
<input type="checkbox"/> Sunday, November 22	<input type="checkbox"/> 9:00am to 1:00pm	<input type="checkbox"/> 1:00pm to 5:00pm

**Please complete this application form and return by email to:  
volunteer@atlanticecoexpo.com**